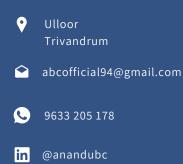


CONTACT ME AT



SKILLS SUMMARY

- Web Content Writing
- Copywriting
- Technical Writing
- Content Editing
- Blog Writing
- Article Writing
- Communication Skills
- Social Media Content
 Creation
- Ads & Poster Caption
- SEO Content Writing
- Ad Content Writing
- Search Engine Optimization
- Social Media Optimization
- Content Writing
- Email Marketing
- Google Analytics
- Google Search Console
- WordPress Content Editing
- Canva Image Editing
- M S Office

ANANDU BC

DIGITAL MARKETING CONTENT WRITING

PERSONAL PROFILE

Accomplished 10+ Projects in Digital Marketing & Content Writing with 3 years of Experience. Created and Managed Digital Marketing Campaigns, Written & Edited Contents.

WORK EXPERIENCE

DIGITAL MARKETING EXECUTIVE (CONTRACT)

Perfomatix Solutions | Dec 2020 - Present

- Written Blogs, Website Content
- Doing SEO & SMO For Perfomatix.

DIGITAL MARKETING EXECUTIVE

Tycoon IT Services | May 2019 - Nov 2020

- Doing SEO & SMO For Company.
- Written Blogs, Website Content, Social Media Content For Clients & Company.
- Lead & Monitored Digital Marketing Campaigns.
- Email Marketing Campaigns in Mailchimp
- Handling Social Media Pages on Facebook, Instagram & LinkedIn.
- PPC Campaigns in Google Ads.

SEO ANALYST

iROID Technologies | Feb 2017 - April 2019

- SEO & SMO For Company & Clients.
- Written Blogs, Website Content, Social Media Content For Clients & Company.
- Lead & Monitored Digital Marketing Campaigns.
- Handled Social Media Pages on Facebook, Twitter, Instagram, LinkedIn & Pinterest.

EDUCATIONAL HISTORY

LOYOLA INSTITUTE OF TECHNOLOGY AND SCIENCE

B.E Computer Science & Engineering | Aug 2012 - April 2016

ST JOSEPH'S HIGHER SECONDARY SCHOOL Higher Secondary Education | July 2010 - March 2012

CERTIFICATIONS

- Google The Fundamentals of Digital Marketing
- Google Ads Search Certification
- Google Ads Display Certification
- Google Ads Video Certification
- SEMrush Certification Digital Marketing

MY CONTENT WRITING PORTFOLIO

- Best Practices for Security in Web Application Development Read More
- Why Introduce A Shuttle Bus Service To Your Hospital? -Read More
- Commuter Bus Program San Francisco Bay Area Read More
- How E-commerce Dominates the New Normal? Read More
- Web Development Trends 2018 Read More
- Kiddle A Child Specific Search Engine Tool Read More
- Top 10 Mobile App Development Trends in 2018 Read More
- Visual Studio Opens New Doors for Faster Android App Development - Read More
- Google Chrome, Mozilla, and Microsoft Edge to launch new API's for Password Free Logins **Read More**
- iOS App Development Company in India Read More
- Android App Development Company in India Read More
- Why Android is in Demand? Read More
- Tycoon Services Revit Modeling Services | BIM Drafting & Outsourcing Services | MEP Drafting & Outsourcing Services -Read More
- How Digital Marketing Companies Deceive You in The Name of Facebook Promotion? **Read More**

DECLARATION

I hereby declare that all the above mentioned information are true & correct to the best of my knowledge and beliefs.